



## STEAK AND POTATOES

### LET'S BE REALISTIC ABOUT GRASS-FED CATTLE AND IDAHO BEEF

**FACT ONE:** Mother Nature has to have a rest season and everything has to go dormant to a point no matter where you are located. Since we are located in the North, our dormant time includes a thick blanket of snow, generously provided every year at pretty much the same time.

During the summer months, Trodaire cattle are on the range enjoying grass, sunshine and peace. The native grasses on the range offer the cattle a diverse and balanced diet that a feed lot can not provide. In the winter, the cattle are fed hay grown on the ranch. We also have a mineral program and specially formulated protein tubs to give them everything they need to maintain flesh and health whether they are being prepped to be processed or getting ready to calve. We cycle pastures as well coming into the fall and winter months so that even with some snow cover they can happily go out on the fields and forage around naturally and still find feed that we purposefully left behind so they have some other means of roughage through most of the winter months.

**FACT TWO:** Grass finished cattle with no other additive to their finishing feed ration make for tough beef since they do not have the tenderness that a grain finished animal possesses. They are leaner which provides a very different flavor profile that, quite frankly, the general public is not all that fond of (think chewy and gamey).

**WHAT DO TRODAIRE CATTLE FINISH ON?** Well, we are in Idaho, so... Potatoes. They love their potatoes and it has added a lovely and noticeable difference on our finished beef. Our genetic program ensures the desired marbling genetically and the potatoes have added a wonderful finish. We do still supplement with some grain just to give them a little sweet indulgence but they love their potatoes. And it just so happens that Brady, our resident spud man is able to always keep us in potatoes thanks to his company Spudrunner.

Cattle prepped to be processed in the coming year go through stages and are carefully monitored through their finishing. No matter what time of year it is though they are all finished the same way. Everyone gets their potatoes. And everyone has access to pasture, never penned up in a feedlot. We are very lucky at Trodaire to have the space and facilities to ensure that we maintain our tier 4 GAP title. However, our processing does slow almost to a stop during the heavy parts of winter because we are not turned out on pasture feed, so this insures that we maintain the truth in what we are selling.

### OUR GAP4 CERTIFICATION GUARANTEES:

- Cattle are on pasture for 75% of life
- No feedlots
- Pasture is maintained with a minimum of 50% vegetative cover
- No antibiotics ever
- No added growth hormones
- No animal by-products

